Do not miss the OPPORTUNITY to exhibit in this premier healthcare Exhibition!

Over 200 booths available for booking

www.aphmconferences.com
Organiser
This annual exhibition is organised by the Association of Private Hospitals of Malaysia (APHM) which has a current membership of 135 of the private hospitals and medical centres in Malaysia. With the recognition and support by the Ministry of Health Malaysia and the Government as the representative of the Private Healthcare Sector, APHM continues to play a very significant role in ensuring quality, patient safety and good governance in its member hospitals.

EXHIBITION GENERAL INFORMATION AND PROCEDURES

1. Venue
Exhibition Halls 4 & 5, Ground Floor
Kuala Lumpur Convention Centre
Kuala Lumpur City Centre
50088 Kuala Lumpur, Malaysia

2. Date of Event
29 to 31 July 2019 (Monday to Wednesday)

3. Types of Booths
a) Shell scheme design (3m x 3m) *(Refer Page 4 for Rates)*
   Inclusive of :
   • White laminated plywood panel system
   • Fascia board with cut out vinyl sticker for company name & booth number
   • Needle punch carpet flooring
   • 2 units fluorescent light
   • 1 unit 13amp power point
   • 1 unit information counter
   • 2 units folding chairs
   • 1 unit waste paper basket

b) Bare space of 3m x 3m *(Refer Page 4 for Rates)*

* All rates subject to 6% SST (Tax)

4. Benefits for Exhibitors
   Every registered booth is entitled to :
   • Complimentary write-up in the Souvenir Programme, of the exhibitor’s products and services
     (150 words for every 9 sq meters confirmed)
   • The write-up and your organisation’s logo will also be uploaded to our website
   • Complimentary Internet Kiosk for exhibitors’ use
   • 15% discount for Conference seats (based on non-member rates)
   • 15% discount for advertisements in the Souvenir Programme

5. Payment Terms
   a) Deposit of RM2,000/US$500 per booth is required to secure your booking. Balance payment is required by 30 April 2019
   b) By cheque / bank draft / telegraphic transfer payable to “Association of Private Hospitals of Malaysia”

   Bank account : 8001129885
   Bank address : CIMB Bank
   Cawangan Jalan Tuanku Abdul Rahman
   338, Bangunan Commerce Life
   50100 Kuala Lumpur, Malaysia
   Bank swift code : CIBBMYKL

   (Copy of bank-in slip required as proof of payment. Email to: aphpm@eventsmastery.com or fax to: 603-2096 9797 attn to Shum of Eventsmastery)

6. Booth Selection System
   Selection of booth is on a first payment received basis. Payment terms as per no. 5 above

7. Closing Date
   All exhibition booking forms and full payment must be received by 30 April 2019
8. Cancellation Charges
The following cancellation charges will be imposed for every booth cancelled, according to the following schedule:

<table>
<thead>
<tr>
<th>Cancellation received</th>
<th>Cancellation charge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Before 30 April 2019</td>
<td>50% of booth cost</td>
</tr>
<tr>
<td>After 30 April 2019</td>
<td>100% of booth cost</td>
</tr>
</tbody>
</table>

9. Additional Equipment and Electrical Fittings
Additional items may be ordered from the Official Exhibition Contractor. Order dateline is 25 June 2019. 
50% surcharge is applicable for after dateline and 100% surcharge for on-site orders (subject to availability). 
The Exhibitors Logistics Manual, inclusive of order forms for additional equipment and electrical fittings will be 
given to confirmed exhibitors.

10. Set-up Time
3.00 pm to 10.00 pm on 28 July 2019 (Sunday)

11. Dismantling Time
5.00 pm to 8.00 pm on 31 July 2019 (Wednesday)

12. Trade Viewing of Exhibition
Please note that Exhibition will be open for trade viewing as follows:
29 - 31 July 2019 9.30 am to 5.00 pm

13. Liability/Insurance
Although the Organizers will do its utmost to ensure the security of the area, they shall not be held responsible 
in the event of any loss or theft of exhibitors’ belongings. All exhibitors are responsible to ensure that their items 
are adequately insured.

14. Official Exhibition Contractor
Exhibitors who have booked bare space and who will be doing independent stand constructions are required to 
get their contractors to liaise with the Official Exhibition Contractor, Displaymax (M) Sdn Bhd. We will send to 
confirmed exhibitors, the rules and regulations pertaining to bare space construction.

Displaymax (M) Sdn Bhd
No. 7, Jalan Rajawali 1A
Bandar Puchong Jaya
47100 Puchong, Selangor

Tel : 603-8070 4433
Fax : 603-8070 4177

Mobile : Kenneth Yap (6010-983 3028)
Email : kennethyap@displaymax.com.my
Website : www.displaymax.com.my

15. Official Freight Forwarder
The Official Freight Forwarder is R.E. Rogers (Malaysia) Sdn Bhd. Exhibitors are advised to contact them for all 
necessary transport of exhibition material and customs formalities

R.E. Rogers (Malaysia) Sdn Bhd
No. 7, Jalan Warden U1/76, Taman Perindustrian Batu Tiga, 40000 Shah Alam, Selangor, Malaysia

Tel : 603-5510 8611  Website : www.rogers-asia.com
Fax : 603-5510 6296  E-Mail : amirul@rogers-asia.com / info@rogers-asia.com

Contact person: Syed Amirul Hafidz (012-2984595)
Mohd Rasyid Abdullah (019-3575216)

16. APHM has the absolute discretion to accept or reject any application from an organisation to participate in 
the Exhibition.
27th APHM INTERNATIONAL Healthcare Conference & Exhibition 2019
29 - 31 July 2019 Kuala Lumpur Convention Centre Malaysia

Exhibition Floor Plan

Red Zone @RM11,000 SS
Green Zone @RM10,000 SS
Yellow Zone @RM9,000 SS

*Note: 10% discount for 2018 Exhibitors
Bare Space- less RM500
Foreign Booths: US$3,100 SS US$2,950 BS
The rates quoted are not inclusive of SST

6% SST tax applies to all
This is not an exhaustive list. It is only a guide on what to exhibit

Air and Water Treatment Technologies
Air Conditioning Equipment
Air Rescue Services
Alarm Equipment
Anesthetics
Beds/Bedside Materials
Bio Technology
Business Machines
Cardiac Therapy Equipment
Care Support Systems
Cleaning Equipment
Consumable Supplies and Products
Data Processing Equipment
Diagnostic Equipment
Dialysis Equipment
Disposable Materials
Distribution Systems
Educational Programmes
Emergency Vehicle Equipment and Maintenance
Energy Saving Systems
Fire Fighting Equipment
Floor Materials
Garments/Footwear
Gas Piping Equipment

Health Food and Products
Health Insurance and Financing
Imaging Equipment
Laboratory Apparatus
Lasers
Life Support Equipment
Medical Furniture
Medical Information Systems Management
Nurse Calling System
Operating Theatre Equipment
Orthopedics Equipment
Para-Medical Equipment
Patient Monitoring Equipment
Pharmaceutical Drugs
Physiotherapy/Prosthesis Materials
Robotics technology
Security Systems
Software Solutions
Sterilization and Disinfection Equipment
Storage/Preservation Materials
Surgical Equipment and Products
Telemedicine - Hardware/Software
Ultrasonic Diagnostic Instruments
X-Ray Diagnostics Equipment

PARTIAL LIST OF PAST EXHIBITORS

3M Malaysia • A R Medicom • Abbott Laboratories • Abex Medical System • Acon Biotech (Hangzhou) • Acrosx Kenzen • Active Scientific • Aerocem • Allen Healthcare Products • Allied Health Centre of Excellence • Almex System Technology Asia • AMEDA Labordiagnostik GmbH • Anest Iwata Southeast Asia • ANSR • Atalis Healthcare • ATL Technology • Attune Technologies • Axsys Systems • BCM Alliance Bhd • BDC Corpn • Beacon Int'l Specialist Centre • Becton Dickinson • Best Hearing Aid Centre (Penang) • Bio Implant Technology (Xiamen) • BTL Industries Malaysia • Cadi Scientific • CCM Pharmaceuticals • Cenviro • Clinical Research Malaysia • Columbia Asia Hospital • D Arch Kinetic Worldwide • Delotte • Dermcare Biomed Inc • DKSH Malaysia • Duramitt • Embassy of Brazil/ABIMO • Emerging Systems • EO Medical • Equip Medical • Ergotron Inc • Exim Bank of Malaysia • Fajar Saintifik • Felco Medical Supplies • FILEforce • First Ambulance Services • Foresight Industries • Formosa Cultural Corp • GE Healthcare • Getz Healthcare • Goodrich Global • Great Mountain Medical Instruments • Hartalega • Hewlett Packard • Hubei Boshi Medical Instrument • I World Alliance • IDS Medical Systems • Iitthah Solutions • IMEUS • Imisol Technologies • IMU Healthcare • InBody Asia • Insan Damai • Institut Jantung Negara • Jeh Ming Plastics Mfg • Joint Commission International • Ko Awatea • Kotra Pharma • KPJ Healthcare Bhd • Lablink • Lamson Concepts • Lifeline Innovators • LKL Advance Metaltech • Mahkota Medical Centre • Malaysia Healthcare Travel Council • Malaysian Health Promotion Board • Malaysian Healthcare • Malaysian Rare Disorders Society • Malaysian Rubber Export Promotion Council • Malaysian Society for Quality in Health • Mastersteel Medical • MATRADE • Maxis Berhad • Medical Device Authority • Medco • Medika Supplies • Meditop Corp • Meditron Furniture • Melaka Straits Medical Centre • Mercury Group • Metcal Technologies • Metrotube • MIDA • MIMS Medical • Mindray Medical • Ministry of Health Malaysia • Morris Precision Technology • MPCN dot com • MyMedic Innovation • Napier Healthcare Solutions • National Cancer Society of Malaysia • National Kidney Foundation of Malaysia • National Pharmaceutical Regulatory Agency • Netturl Resources • Neu Industries • Next Level Technologies • Nutrition Division, MOH • OKI Data • Omni-Health Technologies • Omron Healthcare Malaysia • Open University Malaysia • Orionis Technology • Parkway Pantai Malaysia Operational Division • Perunding Endah Alam • Pharmaniaga Biomedical • Philips Malaysia • Photomedic Solutions • PLT Scientific • Prince Court Medical Centre • ProMed Marketing • Radicare • Ramsay Sime Darby Health Care • Regency Specialist Centre • Respimed • Sato Auto-ID Malaysia • Scimed Technologies • SD Global Technologies • Shantou Weay Medical Instrument • Shimadzu Malaysia • Siemens Malaysia • Sin Huat Hin Machinery • SIRIM Industrial Research • Smart Instruments • Sony Malaysia • Sporicidin (Contec Healthcare) • Strateq Health • Sunmax Biotechnology • Sunway Medical Centre • Suzhou Shunjie Sanitary Articles • Suzhou Sunan Zimmered Medical Instruments • Tech-Lab Manufacturing • TMC Life Sciences • Top Glove • Toshiba Medical Systems Malaysia • Tourism Malaysia • Transmed Healthcare • UEMS Solutions • UKM Specialist Centre • United Akrab Tech • Universal Meditech • Urban Health • Viscon Systems • Wavelink Diagnostic • Wear Safe • Welch Allyn Malaysia • WFR Medical Supplies • Wolters Kluwer • Worldwide Medivest • WTK Technologies • Wu's Tech • WWF • Malaysia • Zhejiang Haisheng Medical Device
SPONSORSHIP/ EXHIBITION BOOKING FORM

Booking Dateline  30 April 2019

SPONSORSHIP CATEGORY:  ☐ PLATINUM  ☐ GOLD  ☐ SILVER  ☐ EXHIBITION ONLY

Please complete this form & email to aphm@aphmconferences.com or complete online at http://booking.aphmconferences.com

1. Company : ____________________________________________

2. Address : ____________________________________________

                            ____________________________________________

                            ____________________________________________

3. Telephone : ___________________  HP: _______________  Fax : _______________

4. E-mail : ______________________________________________

5. Website address : _______________________________________

6. Contact Person : _______________________________________

7. Designation : _________________________________________

8. Number of booths required ______________________________

9. Booth Numbers : _______________________________________

10. Type of booth required (pls ✓ choice)  ☐ Shell Scheme  ☐ Bare Space

11. Name of Exhibitor Company to appear on Fascia Board of the Shell Scheme Booth- (not more than 30 letters)

   _______________________________________________________

12. Please indicate 3 key product categories that you will be exhibiting

   _______________________________________________________

   _______________________________________________________

13. Country of origin of the products / services ______________________________

14. If more than 1 contact person, please provide name/hp/email _______________________________________

   _______________________________________________________

Are you APHM Member?  ☐ Yes  ☐ No

Submitted by : ________________________  Signature : ________________________

Designation : ________________________  Date : ________________________

Company Stamp :
1. Company: 

2. Address: 

3. Telephone: Facsimile: 

4. E-mail: 

5. Contact Person: 

6. Designation: 

7. Are you an exhibitor at APHM International Healthcare Exhibition 2019? (Exhibitors are entitled to 15% discount)
   Yes [ ] No [ ]

8. ADVERTISEMENT SELECTION

<table>
<thead>
<tr>
<th>DISPLAY</th>
<th>PRICE STRUCTURE *</th>
<th>PLEASE TICK</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside Back Cover</td>
<td>RM6,000 (Colour)</td>
<td></td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>RM5,000 (Colour)</td>
<td></td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>RM4,500 (Colour)</td>
<td></td>
</tr>
<tr>
<td>Full Page (R.O.P)</td>
<td>RM3,000 (Colour)</td>
<td></td>
</tr>
<tr>
<td>Full Page (R.O.P)</td>
<td>RM2,000 (Black &amp; White)</td>
<td></td>
</tr>
<tr>
<td>Half Page (R.O.P)</td>
<td>RM2,500 (Colour)</td>
<td></td>
</tr>
<tr>
<td>Half Page (R.O.P)</td>
<td>RM1,500 (Black &amp; White)</td>
<td></td>
</tr>
</tbody>
</table>

*All rates subject to 6% SST

9. SPECIFICATIONS
   Full Page  Trim Size: 298mm (H) x 210mm (W)  Page margin: 8mm on all sides
   Half Page  Trim Size: 145mm (H) x 210mm (W)  Page margin: 8mm on all sides
Soft copy adverts are to be done in ai (Adobe Illustrator) format or saved in high resolution pdf format.

10. DATELINE FOR MATERIALS
    Dateline for submission of soft copy is 25 June 2019.

Submitted by: 
Designation: 
Signature: Date: 

Please complete this form & email to aphm@aphmconferences.com

**SOUVENIR PROGRAMME BOOKING FORM**

**Booking Dateline 30 April 2019**
WEB ADVERTISING BOOKING FORM

Booking Dateline 30 April 2019

Web Advertising is now available on our website: www.aphmconferences.com. This is your opportunity to promote your products/services directly to all website visitors. Your web banner will appear in the website from confirmation until 3 months after event. Please select the section in which your web banner is to appear. Space availability on first-come first-served basis.

Please complete this form & email to aphm@aphmconferences.com

1. Company : ____________________________________________________________
2. Address : ____________________________________________________________
   ____________________________________________________________
   ____________________________________________________________
3. Telephone : ______________________ Facsimile : ______________________
4. E-mail : ____________________________________________________________
5. Contact Person : ______________________ Designation : ______________________
6. Advertisement Selection:

<table>
<thead>
<tr>
<th>WEBSITE LOCATION</th>
<th>PRICE STRUCTURE*</th>
<th>PLEASE TICK</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speakers</td>
<td>RM3,000</td>
<td></td>
</tr>
<tr>
<td>Conference Programme</td>
<td>RM3,000</td>
<td></td>
</tr>
<tr>
<td>Delegate Info</td>
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<td></td>
</tr>
<tr>
<td>Exhibition</td>
<td>RM3,000</td>
<td></td>
</tr>
<tr>
<td>Register</td>
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<tr>
<td>Downloads</td>
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<td></td>
</tr>
<tr>
<td>Contact</td>
<td>RM2,000</td>
<td></td>
</tr>
<tr>
<td>Any sub-pages</td>
<td>RM2,000</td>
<td></td>
</tr>
</tbody>
</table>

* All rates subject to 6% SST

7. Specification : 1140px (w) x 245px (h). Jpg file required
8. Submission date : Immediately upon receiving APHM’s confirmation on space availability.

Submitted by : Company Stamp
Designation :
Signature : Date :