

THE PREMIER HEALTHCARE EXHIBITION IN MALAYSIA

32nd
year



APHM

International Healthcare
Conference and Exhibition

2026

28 – 30 JULY 2026
KUALA LUMPUR
CONVENTION CENTRE

YOUR GATEWAY TO SOUTHEAST ASIA'S BOOMING HEALTHCARE MARKET



- **OVER 210 BOOTHS – SHOWCASE YOUR LATEST INNOVATIONS**
- **2,000+ HEALTHCARE PROFESSIONALS**
- **200+ BUSINESS MEETINGS**



**REGISTER YOUR
INTEREST**

Book Your Booth Now

Showcase your brand, connect with decision-makers, and grow your presence in the healthcare ecosystem.

www.aphmconferences.com

EXHIBITION BROCHURE

This annual exhibition is organized by the Association of Private Hospitals of Malaysia (APHM) which has a current membership of **167**, consisting of both the private hospitals and medical centers in Malaysia. With the recognition and support by the Ministry of Health Malaysia and the Government as the representative of the Private Healthcare Sector, APHM continues to play a very significant role in ensuring quality, patient safety and good governance in its member hospitals.

1. Venue

Exhibition Halls 3, 4 & 5, Ground Floor
Kuala Lumpur Convention Centre
Kuala Lumpur City Centre
50088 Kuala Lumpur, Malaysia

2. Date of Event: 28 - 30 July 2026 (Tuesday - Thursday)



3. Types of Booths

a) Shell Scheme design (3m x 3m) (Refer to floor plan for Booth Rates) *

Inclusive of:

- White laminated plywood panel system
- Fascia board with cut out vinyl sticker for company name & booth number
- Needle punch carpet flooring
- 2 units fluorescent light
- 1-unit 13 amp power point
- 1 unit information counter
- 2 units folding chairs
- 1 unit waste paper basket



b) **Bare Space** of 3m x 3m (Refer to floor plan for Booth Rates) * - *Bare space means nothing is provided, only the space - no needle punch carpet flooring, no panel, no furniture... you do your own design for your booth.*

*** All rates subject to 8% SST (Tax)**

4. Benefits for Exhibitors

Every Exhibitor is entitled to:

- **Complimentary write-up in the eSouvenir Programme**, of the exhibitor's products and services (250 words for every company confirmed)
- **The write-up and your organization's logo will also be uploaded to our website**
- **Listed in the Event App (where applicable)**
- **15 % discount for Conference seats (based on non-member rates)**
- **15 % discount for advertisements in the eSouvenir Programme (to be announced)**
- **Others (where applicable) as announced at our official website on logistics for exhibitors**

Exhibitor Privileged Package:

Exhibitor can now upgrade to **Exhibitor Privileged Package**, package booking is available in exhibitor booth booking form.

Package Price: RM3,000 only (before SST)

Package includes:

- **Tea Breaks:** 4 tea break vouchers for each day (total of 12 vouchers for 3 days) which entitles you to join the Conference tea break so you can network with your clients.
- **Lead Scanner:** 1 account per company — easily capture and manage visitor leads
- **Networking Session:** 2 seats for the official APHM Networking Session

Please note that each package will cost RM4,000 (before SST) if you book separately and do note that exhibitors can ONLY book their F&B through KL Convex online portal or through this upgrade package - no external F&B is allowed as per KL Convex's T&C. (Cut-off for ordering - 2 weeks before event)

EXHIBITION GENERAL INFORMATION AND PROCEDURES

5. Payment Terms

- a) Deposit of RM5,000/US\$2,000 per booth is required within 2 weeks of receiving the invoice to secure your booking. The organizer may choose to cancel your reservation if no payment is made within 14 days, especially if another exhibitor wishes to book your selected booths. Balance payment is required by 30 May 2026.
- b) Exhibitor to bear all cost of bank charges for all bank transfers or TTs. Online payment or credit card payment may incur admin charges.
- c) By cheque / bank draft / telegraphic transfer payable to **“Association of Private Hospitals of Malaysia”**.

Bank account : 8001129885
 Bank address : CIMB Bank
 Cawangan Jalan Tuanku Abdul Rahman
 338 , Bangunan Commerce Life
 50100 Kuala Lumpur, Malaysia

Bank swift code : CIBBMYKL

(Copy of bank-in slip required as proof of payment. Email to: info@aphmconferences.com)

6. Booth Selection System

Selection of booth/s is on a **first-come-first-serve basis** subject to payment received accordingly. Payment terms as per no. 5 above. The organizer reserves the right to cancel/release any bookings if payment is not received accordingly (sufficient notice will be given before releasing)

7. Closing Date

Closing date for booking is 15 May 2026 and full payment must be received by 30 May 2026. Any extension of the timeline is at the organizer's discretion.

8. Cancellation Charges

The following cancellation charges will be imposed for every booth canceled, according to the following schedule: Note that terms of cancellation charges apply once booking is received, regardless if deposit is made unless prior arrangements or agreement is made with the organizer.

The Organizer reserves the right to cancel or shorten the APHM 2026 in the event of any unforeseen circumstances, which are beyond the control of the Organizer. If the event is canceled by the organizer, then all payments made to the Organizer shall be refunded, or transferred to future events. No other claims or compensation will be entertained.

Cancellation received	Cancellation charge
Within 14 days after receiving invoice	Cooling off period - 2025 Exhibitors can confirm latest by 31 Oct 2025. Cancellation fees may apply after this. They can choose to transfer to 2027.
After 14 days from date of invoice	25% of booth cost
30 April - 30 May 2026	50% of booth cost
After 30 May 2026	100% of booth cost

9. Additional Equipment and Electrical Fittings

Additional items may be ordered from the Official Exhibition Contractor. Order deadline as provided in the Logistic Manual. 50% surcharge is applicable after the deadline and 100% surcharge for on-site orders (subject to availability). The Exhibitors' Logistic Manual, inclusive of order forms for additional equipment and electrical fittings will be given to confirmed exhibitors.

10. Set-up Time (subject to final confirmation as informed in the Exhibitors' Logistic Manual)

2:00 pm to 8:00 pm on 27 July 2026 (Monday) - *to be reconfirmed nearer to event's date*

11. Dismantling Time (subject to final confirmation as informed in the Exhibitors' Logistic Manual)

5:00 pm to 8:00 pm on 30 July 2026 (Thursday)

12. Trade Viewing of Exhibition - Please note that Exhibition will be open for trade viewing as follows:

28 - 30 July 2026 9:30 am to 5:00 pm

13. Liability/Insurance

Although the Organizer will do their utmost to ensure the security of the area, they shall not be held responsible in the event of any loss or theft of exhibitors' belongings. All exhibitors are responsible to ensure that their items are adequately insured.

14. Official Exhibition Contractor

Exhibitors who have booked bare space and who will be doing independent stand constructions are required to get their contractors to liaise with the Official Exhibition Contractor, **Newfair (Malaysia) Sdn Bhd**. We will send to confirmed exhibitors, the rules and regulations pertaining to bare space construction.

Newfair (Malaysia) Sdn. Bhd.

Office Address: Suite 10-1, Level 1, Wisma Menjalara, Jalan 7A/62A, Bandar Menjalara, 52200 Kuala Lumpur, Malaysia

Tel: (603) 6263 0022

Website: www.newfair.com.my

Fax: (603) 6263 1177

Email: tiffanychang@newfair.com.my

Contact person: Tiffany Chang (+6012-9348348)

15. Official Freight Forwarder

The Official Freight Forwarder is **R.E. Rogers (Malaysia) Sdn Bhd**. Exhibitors are advised to contact them for all necessary transport of exhibition material and customs formalities.

R.E. Rogers (Malaysia) Sdn Bhd

Office Address: No. 7, Jalan Warden U1/76, Taman Perindustrian Batu Tiga, 40000 Shah Alam, Selangor, Malaysia

Tel: (603) 5510 8611

Website: www.rogers-asia.com

Fax: (603) 5510 6296

Email: hafizzudin@rogers-asia.com / info@rogers-asia.com

Contact person: Mohd Hafizzudin (+6013-6762716)

16. APHM has the absolute final decision and discretion to:

- accept or reject any application from an organization to participate in the Exhibition
- change any official contractors where and when necessary

APHM has the final say in all decisions or any conflicts. Thank you.

HOW TO MAKE BOOKING FOR THE EXHIBITION BOOTHS

1. Please refer to <https://aphmfloorplan.aphmconferences.com> for latest booth space available and for the booth pricing / group offers.
2. You can download the APHM2025 Post-Event Report and other relevant info at <https://aphmconferences.com/downloads/>
3. Select your preferred booth number. Those that are crossed “X” means it has been taken or in the process of booking. To reconfirm or check availability, you can email info@aphmconferences.com or WhatsApp +6010-865 9572.
4. Once you have decided on the booth number, submit the online booking form at <https://exhbooking.aphmconferences.com>
5. Once we receive your online booking form, we will reconfirm the booth availability via email.
6. We will then process and prepare the invoice to be emailed to you.
7. Please ensure that you indicate in the online booking form the correct email for the ‘Key Person’ of the booking for your company as all correspondences will be directed to this Key Person. The Key Person can then send relevant info to the right person in your company.
8. Once you receive the invoice, kindly process the payment for the deposit or full payment and email us with the payment advice in order for us to prepare the official receipt.
9. The logistic manual and all the necessary information for the booth will be emailed out when ready or shared from the dropbox link.
10. For ease of communication and updates, you will be invited to join our official APHM WhatsApp Group for Exhibitors Update (private group).

EXHIBITORS PROFILE

This is not an exhaustive list. It is only a guide on what to exhibit:

Air and Water Treatment Technologies	Health Food and Products
Air Conditioning Equipment	Health Insurance and Financing
Air Rescue Services	Imaging Equipment
Alarm Equipment	Laboratory Apparatus
Anesthetics	Lasers
Beds/Bedside Materials	Life Support Equipment
Bio Technology	Medical Furniture
Business Machines	Medical Information Systems Management
Cardiac Therapy Equipment	Nurse Calling System
Care Support Systems	Operating Theatre Equipment
Cleaning Equipment	Orthopedics Equipment
Consumable Supplies and Products	Para-Medical Equipment
Data Processing Equipment	Patient Monitoring Equipment
Diagnostic Equipment	Pharmaceutical Drugs
Dialysis Equipment	Physiotherapy/Prosthesis Materials
Disposable Materials	Robotics technology
Distribution Systems	Security Systems
Educational Programmes	Software Solutions
Emergency Vehicle Equipment and Maintenance	Sterilization and Disinfection Equipment
Energy Saving Systems	Storage/Preservation Materials
Fire Fighting Equipment	Surgical Equipment and Products
Floor Materials	Telemedicine - Hardware/Software
Garments/Footwear	Ultrasonic Diagnostic Instruments
Gas Piping Equipment	X-Ray Diagnostics Equipment

PARTIAL LIST OF PAST EXHIBITORS

Visit APHM website for the full list:

<https://aphmconferences.com/exhibition/2025-exhibitors-info/>

PERUNDING ENDAH ALAM; LKL ADVANCE METALTECH SDN BHD; QUEUEMED HEALTHTECH SDN BHD; PUNCAK BUMI UTAMA SDN BHD; INBODY ASIA SDN BHD; TECH-LAB MANUFACTURING SDN BHD; AVISANA HEALTHCARE SDN BHD; ALMEX SYSTEM TECHNOLOGY ASIA SDN. BHD.; PANTAI MEDICAL CENTRE SDN BHD; MEDICO SDN BHD; ABEX MEDICAL SYSTEM SDN BHD; HYGEIA INSTRUMENTS (MALAYSIA) SDN BHD; SUNWAY MEDICAL CENTRE SDN BHD; GRC PARTNERS ASIA SDN BHD; SAINS MEDIKA (M) SDN BHD; SYSTMZ SDN BHD; ISPL SDN BHD; SE ACTIVE SDN. BHD.; MASTERSTEEL MEDICAL SDN BHD; CADI MALAYSIA SDN BHD; METROTUBE SDN BHD; INTERSCIENCE SDN BHD; BCM ALLIANCE BERHAD; OH TECHNOLOGIES (M) SDN. BHD.; MUN GLOBAL; TRISTEL MALAYSIA SDN BHD; ERGOTRON, INC.; MEDIKA SUPPLIES SDN BHD; QUICK STOP SOLUTION SDN. BHD.; IDS MEDICAL SYSTEMS (M) SDN. BHD.; ASSET MANAGEMENT RESOURCES SDN BHD; AKITECK (MALAYSIA) SDN. BHD.; UMEDIC HEALTHCARE; CHUBB MALAYSIA SDN BHD; RADIOMETER MALAYSIA SDN BHD; MESH BIO PTE LTD; E-MEDTEST (M) SDN BHD; COFFEEBOT HOLDINGS SDN BHD; CWORKS TECHNOLOGIES SDN BHD; GEMILANG ASIA TECHNOLOGY SDN BHD; INTANIAGA SDN. BHD.; UM SPECIALIST CENTRE SDN BHD; HTEC INSTRUMENTS MANUFACTURING SDN BHD; MALAYSIAN HEALTHCARE SDN BHD; OSS TECHNOLOGY CO., LTD; SURIA MEDIK SDN BHD; MAHKOTA MEDICAL CENTRE SDN BHD; TRIMAX HEALTHCARE SDN BHD; MEDITOP CORPORATION (MALAYSIA) SDN. BHD>; ISENS BIOSENSORS MALAYSIA SDN BHD; WELL LANDS ENTERPRISE CO., LTD; SMARTPEEP; BECTON DICKINSON SDN BHD; TERUMO MALAYSIA SDN BHD; NEXOPRIMA SDN BHD; DOCU ARCH; EIGHTFOLD SDN BHD; YARWARD MALAYSIA SDN BHD; CURAMED TECHNOLOGIES SDN BHD; SMARTOPTZ TECHNOLOGY SDN BHD; PANORAMA TV ASIA BROADCAST SDN BHD; BTL INDUSTRIES MALAYSIA SDN BHD; LATIMAX SYSTEMS SDN BHD; XSPEC HOSPITECH; NUR JAYA MEDIC SDN BHD; TEEPHAM MEDICAL SDN. BHD; NEXGEN MEDAOLUTIONS SDN BHD; NW HEALTHCARE PRODUCTS SDN BHD; SCHINKELS SDN BHD; MAAEDICARE CHARITABLE FOUNDATION; THOMSON HOSPITALS SDN. BHD.; TERA VA SDN BHD; ONXY HEALTHCARE INC; XUYI LIKANG MEDICAL PRODUCTS CO., LTD; NETEON (M) SDN BHD; BEHEALTH MEDIC SDN BHD; AEROCOM (M) SDN BHD; BEHEALTH MEDIC SDN BHD; EETARP POWER (M) SDN BHD; LEXINGTON SDN BHD; NOVA MSC BERHAD; MEDISYS INNOVATION PTE LTD; QUANTUMG MANUFACTURING SDN. BHD.; RHB ISLAMIC BANK BERHAD; INFINITY MEDICAL SDN BHD; REHAB ITALIAN DESIGN; AMERCENT SOLUTIONS SDN BHD; KL INTERNATIONAL HOSPITAL SDN BHD; ENCORE MED SDN BHD; SENTEQ CO., LTD; CREATE CIL M SDN BHD; ADVAHEALTH SOLUTIONS SDN BHD; FIRST AMBULANCE SERVICES SDN BHD; FAJAR SAINTIFIK SDN BHD; KENTASU INC.; PHT TRADE (MALAYSIA) SDN BHD; ONEHEART MEDIC SDN BHD; IAQ FACILITY SERVICES SDN BHD; MIMS MEDICA SDN BHD; TAIWAN TRADE CENTER, INC (TAITRA); MICROTREE SDN BHD; ASCOM (MALAYSIA) SDN. BHD.; ASIAN INTEGRATED MEDICAL SDN BHD; EMSTEC MEDICAL SOLUTIONS SDN BHD; MINANG HEALTHCARE SDN BHD; TAIWAN TRADE CENTER, INC. KUALA LUMPUR; SHIMADZU MALAYSIA SDN BHD; PRIMARY PRIORITY TECHNOLOGY (M) SDN BHD; S. KIAN SENG SDN BHD; A FAMOSA SPECIALIST HOSPITAL (MALACCA) SDN BHD; MALAYSIAN SOCIETY FOR QUALITY IN HEALTH (MSQH); CAWANGAN KAWALAN AMALAN PERUBATAN SWASTA (CKAPS), BAHAGIAN AMALAN PERUBATAN, KEMENTERIAN KESIHATAN MALAYSIA; ANNALISE-AI PTY LTD; STAR MEDIK SDN BHD; JINING JIANDA MEDICAL DEVICE TECHNOLOGY CO., LTD; WEIHAI DISHANG MEDICAL TECHNOLOGY CO., LTD; TWIN BEANS LIMITED CORPORATION; FORMOSA CULTURAL CORPORATION; ZHENGZHOU LANGYI BIOTECH CO., LTD; ZHEJIANG KMJK MEDICAL DEVICE CO., LTD; MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY; SATO AUTO-ID MALAYSIA SDN BHD; COMMUNICATION 21 MEDIA GROUP SDN BHD; SPM MEDICARE PVT LTD; MEDICAL DEVICE AUTHORITY (MDA); SHENZHEN KRINWAVE TECHNOLOGY CO., LTD.; MSU MEDICAL CENTRE; TIME WORLD CO.LTD.; NATIONAL LACTATION CENTRE; SOL-MILLENNIUM MEDICAL HK LTD; 5 HEALTH PTE LTD; SMART TECHNOLOGY SERVICES

ADVERTISING BOOKING FORM: e-Souvenir Programme & Website Banner Ad Space

Find out more on the advertising options that we have for you. For further assistance, please drop us an email at info@aphmconferences.com



Closing Date for Booking - 30 May 2026

HOW TO MAKE ADVERTISEMENT ORDER:

1. Please refer to the price list below for the advertisement options that we offer.
2. Make sure you read all the guidelines carefully before submitting the online advertisement form.
3. [Click here](#) to proceed with the online advertisement form.
4. Once you submit the online form, please save the Dropbox link to upload your file/image when your artwork is ready <https://www.dropbox.com/request/JdXQXq9u3UXrk9k4yp4P>
5. The organiser will take the form submission as the final agreement and we will proceed to invoice you accordingly. Please remember to do your checking before submitting the form.

eSouvenir Programme Advertisement Selection	
<i>* All rates subject to 8% SST</i>	
DISPLAY	PRICE STRUCTURE
Inside front cover (2nd Page)	RM4,000
Premier Pages <ul style="list-style-type: none"> • Before Program Schedule • Before Summary of Exhibitors • Next to "Thank You" Page 	RM3,500
Full Page (R.O.P)	RM2,500
Web Advertisement Selection	
<i>* All rates subject to 8% SST.</i>	
WEBSITE LOCATION	PRICE STRUCTURE
Speakers	RM3,000
Conference (Main, Day 1, 2, 3)	RM3,000
Delegate Info	RM3,000
Exhibition/Visitors Registration	RM3,000
Conference Registration	RM3,000
Downloads	RM2,000
Contact	RM2,000
Any sub-pages	RM2,000